

## SPEAKERS & PANELISTS



**Mostafiz Uddin**  
Founder & CEO Bangladesh  
Apparel Exchange



**Anna Maria Rugarli**  
Senior Director Sustainability  
& Corporate Social  
Responsibility VF



**Robert  
van de Kerkhof**  
Chief Commercial Officer  
Lenzing AG



**Torbjörn Netland**  
Head of Chair of Production  
and Operations Management  
ETH Zurich



**Heinz Zeller**  
Head of Sustainability  
Hugo Boss Ticino SA



**Maximilian Kürig**  
Managing Director  
Karl Mayer Digital Factory



**Daniel Gemperle**  
COO Calida Group



**Maria Neidhold**  
Senior Marketing Associate  
Spoonflower



**Mauro Scalia**  
Director of Sustainable  
Businesses Euratex



**Holger Max-Lang**  
Managing Director  
Lectra

# World Textile Forum

For an Inclusive Textile Value Chain:  
Sustainable Sourcing &  
Digital Production

9th/10th September 2019  
Zunfthaus zur Meisen, Zurich  
> [worldtextileforum.org](http://worldtextileforum.org)



SWISS TEXTILES

# PROGRAMME

## Monday 09.09 Evening

### DINNER

- 19:00-  
20:00 **Aperitif**
- 20:00-  
22:00 **Opening Speech**  
Open to all participants  
> *Mustafiz Uddin, Founder & CEO BAE*

## Tuesday 10.09 Morning

### SUSTAINABLE SOURCING

- 08:00-  
09:00 **Registration & Coffee**
- 09:00 **Opening Speech**  
09:15 > *Giuseppe Gherzi, Peter Flückiger, Sonja Amport*
- 09:15-  
09:45 **Future Sustainable Sourcing**  
> *Robert van de Kerkhof, Lenzing AG*
- 09:45-  
10:05 **Blockchain - the digital revolution of the textile supply chain**  
> *Heinz Zeller, Hugo Boss Ticino SA*
- 10:05-  
10:35 **Coffee break**
- 10:35-  
10:55 **Innovating sustainable production**  
> *Daniel Gemperle, Calida*
- 10:55-  
11:15 **Made for Change: Responsible Sourcing at VF**  
> *Anna Maria Rugarli, VF*
- 11:15-  
12:15 **Panel**  
> *Robert van de Kerkhof + all speakers + Mauro Scalia*
- 12:15-  
13:30 **Lunch**

## Tuesday 10.09 Afternoon

### DIGITAL PRODUCTION

- 13:30-  
14:00 **The future of production improvement**  
> *Torbjörn Netland, ETH Zürich*
- 14:00-  
14:20 **The digital future of Karl Mayer**  
> *Maximilian Kürig, Karl Mayer Digital Factory (KM.ON)*
- 14:20-  
14:40 **Fabric on demand: Mass customisation & digitalisation**  
> *Maria Neidhold, Spoonflower*
- 14:40-  
15:10 **Coffee break**
- 15:10-  
15:30 **Industry 4.0**  
Digitization, Industry 4.0, manufacturing on demand, the impact of millennials - the paradigm shift in the fashion industry is picking up speed  
> *Holger Max-Lang, Lectra*
- 15:30-  
16:30 **Panel**  
> *Giuseppe Gherzi + all speakers*
- 16:30 **End of the Event**

Supporters

ZÜRCHERISCHE  
SEIDENINDUSTRIE  
GESELLSCHAFT

**RUDOLF  
GROUP**  
BETTER CHEMISTRY

**LECTRA.**