

## Expert talks at World Textile Forum 2019

The textile business is on the move: New ways and business models require open minds and innovative ideas. Therefore, the Swiss Textile Federation, the STF (Swiss textile technical school), Euratex and Gherzi Textil Organisation welcome the following experts from the textile business at the World Textile Forum 2019. The keynotes, talks, and panel discussions will focus on Sustainable Sourcing & Digital Production.

Benefit from the expertise of the World Textile Forum's speakers!

Prof. Dr. Netland Torbjörn, Head of Chair of Production and Operations Management at ETH Zurich, will deliver a keynote speech on "The Future of Production Improvement".

Lectra's president Holger Max-Lang will talk about "Digitization, Industry 4.0, manufacturing on demand, the impact of millennials - the paradigm shift in the fashion industry is picking up speed".

Calida Group's Chief Operations Officer Daniel Gemperle explains "innovating sustainable production".

Mostafiz Uddin, Managing Director at Denim Expert Ltd., and Founder & CEO of Bangladesh Apparel Exchange, will provide insight into his work and responsibilities.

Heinz Zeller, Principal Sustainability at Hugo Boss Ticino, will focus on "Blockchain - the digital revolution of the textile supply chain" in his talk.

Lenzing's Chief Commercial Officer Robert van de Kerkhof provides a view on "Future Sustainable Sourcing".

Maximilian Kürig, Managing Director of the "KM.ON by Karl Mayer" digital division, will present "The digital future of Karl Mayer".

More interesting expert talks will be given by speakers such as Anna Maria Rugarli, VF's Sustainability & Responsibility Senior Director in the EMEA area, Euratex' Director of Sustainable Businesses Mauro Scalia, and Maria Neidhold responsible for Marketing at Spoonflower.

The World Textile Forum 2019 will take place at the Zunfthaus zur Meisen in Zurich on 9 and 10 September.

For more information on the World Textile Forum please go to [worldtextileforum.org](http://worldtextileforum.org).